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The Montana Kaimin, February 25, 1953

Associated Students of Montana State University

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Jameson, MSU Graduate, Nominated for President Of U. S. Bar Association

A graduate of the Montana State University law school has been nominated for president of the American Bar association. William J. Jameson, who received his LL.B. in 1922, was nominated to the post in Chicago yesterday morning at a meeting of the board of directors. Those who have been nominated for this post in the past have been automatically elected.

Mr. Jameson is a past president of the MSU alumni association. He received an honorary doctor of laws degree at the 1952 commencement exercises. His son, William J. Jameson Jr. received his BA in mathematics here in 1952.

Mr. Jameson is a trustee of the Montana State University Endowment association. He is also a life member of the alumni association. His wife is the former Mildred Lore of Billings who graduated from here in 1922.

Since 1946 Mr. Jameson has been a member of the House of Delegates of the American Bar association. He is a former member of the Montana Bar association. He has been a member of the board of directors of the Montana Power company.

Mr. Jameson was born in Butte and is a graduate of Roundup high school.

At present Mr. Jameson is a

member of the law firm of Coleman, Jameson, and Lamey in Billings.



WILLIAM J. JAMESON

U's 58-Year-Old Museum Thrives Under Direction of Dr. Phillips

The University Museum, started in 1895, by the first president, Oscar J. Craig, is now under the direction of Dr. Paul C. Phillips. The collections were designated the Northwest History Museum.

The museum had its beginning when Robert M. Cobban presented a collection of minerals. The museum of science was displayed in Main hall. Earl Douglass, later curator of the Carnegie Museum, brought in many fossils. Specimens of plant and animal life were contributed by S. A. Merritt, the first professor of science at the University and his successor, the late Professor M. J. Elrod.

Gradually the character of the museum changed as President Craig promoted historical exhibits.

Granville Stuart and Duncan McDonald, well known pioneers contributed many articles showing early Indian culture in Montana. A. L. Stone contributed articles relating to the history of the state. At that time he was with the Ana-

conda Standard, later he was dean of the journalism school.

Major A. L. Duncan, for many years district judge, brought weapons from the Philippines. W. E. Carroll, Butte, sent a shell from the "Bloody Angle" battle field of Gettysburg.

The Rev. Charles Lindly, the first Episcopal minister, and Judge Hiram Knowles, member of the first Board of Education, and Charles H. Hall, all of Missoula, contributed coins, old paper money and old newspapers.

The museum has always been divided because there was never enough room for the whole collection in one building. As the collections grew the scientific pieces were sent to the departments directly concerned. The anthropological materials were assembled in the old library, now the Law School.

In 1920, when the present Library was built the two rooms in the northeast corner of the top floor were designated as the History Museum.

In 1937, a museum was set up on the third floor of the journalism building.

At present, some of the pieces of early furniture are in the Faculty Center, The Student Union and North hall lounges.

Later contributors to the museum were Stella Duncan and Mrs. Frances Dana. In 1949 the collection of Indian materials and Early American, 18th century and French furniture belonging to Stella Duncan were given to the University. Frances Dana had an extensive art collection which was contributed to the University.

Walter McLeod, and his sister Helen McLeod Richards left early furniture. Other early pieces include fine china, early American pressed glass, and paintings, which are exhibited on the third floor of the journalism building.

Union Vibrates as Jazz Entertains Packed House

WSSF Asks For Clothes

"If your clothes aren't becoming to you, they should be coming to us," announced Tom Van Meter, Ogden, Utah, and Patti Woodcock, Miles City, World Student Service Fund publicists today.

George Boiffeuillet, Missoula, and Gloria Tinseth, Billings, WSSF chairmen, report that Montana State University students are not co-operating as well as had been expected in the current clothing drive.

The rest of Montana is responding to the clothing plea quite well, they announced. Packages have been received from many small towns near Missoula. Letters have been sent to nearly all cities in the state.

An engraved trophy will be awarded to the living group that donates the most pounds of clothing per person, Miss Woodcock said. Last year over 800 pounds were collected at MSU living groups.

Every Saturday, until March 28, representatives of each living group will pick up the clothes.

Today's Meetings

Sigma Gamma Epsilon, guest speaker instructor John Chapman, 12, Room 3, Main hall.

Gripe board, 12 noon, Central Board room.

Phi Delta Phi, 12, Eloise Knowles room.

Student Union Activities committee, 4 p.m., Bitterroot room.

Publications board, 4 p.m., Eloise Knowles room.

WAA board, 4 p.m., Women's gym.

AWS, 4:30 p.m., Central Board room.

Sponsor corps, 5 p.m., Gold room.

Red Cross, 5 p.m., Make-up room.

Important Sinfonia initiation rehearsal, 7 p.m., auditorium.

Square dance, 7 p.m., Gold room.

Alpha Phi Omega, 7 p.m., Bitterroot room.

Kappa Psi, 8 p.m., Bitterroot room.

Pershing Rifles, 8 p.m., Room 23, ROTC.

Education club, 8:30 p.m., BE210.

New Student Union committee, 9 p.m., Eloise Knowles room.

Pershing Rifles, 9 p.m., Gold room.

Forum to Discuss Dating Practices

"Student dating—chaste or chaste?" is the Student Christian association discussion title for tonight. The meeting will start at 7:30 p.m. in Old Science 107.

Prof. Neal D. Clement, psychometrician, and the Rev. Bruce K. Wood, School of Religion director, will serve on a forum discussing the questions of students. The group will consider whether today's mores are outdated or valid, and what constitutes the trends of premarital practices today.

Nominations for the SCA advisory board will be included in the business session. The SCA cabinet will meet after the program.

'Innovations,' Modern Jazz Feature Kenton Success Before Audience of 1400

From the opening chord of "Artistry in Rhythm" through a one-hour concert, a half-hour NBC nation-wide hookup, and an hour of dancing, Stan Kenton musically entertained an estimated 1,400 audience last night in the Student Union.

Kenton's 20-piece orchestra featured tunes throughout the evening that have highlighted the evolution of his orchestra. From outstanding solos by each member of the famous progressive jazz organization to resounding melodic orchestrations, Kenton's group entertained another ASMSU "Big Name Band" financial success.

Informality marked Kenton's introduction of each number, especially his introduction of the orchestra's new female vocalist, Chris Connors, who will soon be featured on nationwide record releases with Kenton's orchestra.

Kenton renditions that brought continuous applause throughout their presentations were: "September Song," "Love for Sale," "Taboo," "Opus in Pastels," "Lime-light," "Portrait of the Count," and naturally, "Intermission Riff."

Featured soloists were Konitz, Russo, Burgess, Liebe, and Kenton himself.



STAN KENTON

MSU Counseling Service Helps Many Students With Problems

This is the busiest time of the quarter for the Counseling center. More students seek advice and counsel between mid-quarter grade releases and pre-registration each quarter than at any other time.

According to Kermit E. Severson, director of the Counseling center, a student who comes to him usually has one of five purposes in mind. (1) He is trying to choose a major field at the University or a career, (2) he wants to know how his scores on entrance tests came out, (3) he wants to improve his study habits, (4) he is having reading difficulties and wants to know how to correct them, or (5) he comes directly to talk about some personal problem.

The general procedure at the Counseling center is an initial interview with the student to assess his problem, a series of tests which the interview indicates are called for, and a closing interview at which time the student is given advice to help settle his problem.

"Most students who come to us are concerned with choosing a career or major and ask to take interest or aptitude tests," said Mr. Severson.

Mr. Severson said that all matters are explored to the best interest of the individual. If the person's questions can be more adequately answered by someone else, then the person is referred to the individual who can best help him. If it turns out that a student would be better off in another college or type of school, the Counseling center encourages the student to change schools.

"The student's own best interest comes first," said Mr. Severson.

The second type of student who comes to the Counseling center is the one who wants to know the scores which he made on his entrance examinations—the general college aptitude test and the comprehensive English placement test. By knowing these scores a student can sometimes better understand himself and his abilities.

The third reason that a student goes to the Counseling center is that he has the desire to improve his study areas.

Hearing Set For March 3

A preliminary hearing on the charge of sodomy filed against William Toner, 71, custodian at the Natural Science building, has been set for 10 a.m. March 3. Toner has been released from the county jail upon payment of a \$5,000 bond. He pleaded innocent Monday in the court of Justice of the Peace Arthur M. Woods.

The county attorney's office is investigating the case and County Attorney John A. Forsythe said seven boys have been questioned in connection with the case, and "four have given complete statements involving Toner on immoral acts." Forsythe also said there were innumerable others as far back as 12 years that have been involved in the case.

When asked about a Saturday morning stabbing incident at the Toner home after which Fred Hildebrandt, 12, 727 Clark Street was taken to the hospital, Forsythe said, "at this time the evidence indicates that the act was accidental." He added that Toner had been under suspicion and was watched for several weeks.

Outlaws Play In Coke Store

That band that has caused the turbulent discussions in MSU society circles will play again today. The Snake River Outlaws, twice veterans of Student Union concerts, will play today at 3 p.m. in the Coke store.

In a Budget and Finance meeting Monday the committee voted to recommend to Outside Entertainment committee that "money be spent for more worthwhile projects" than Snake River Outlaws. The recommendation must go through Central Board channels Thursday. It will not affect today's performance in any way, according to business manager Don Cameron.

The Coke store performance will last until approximately 4:30 p.m. Chairs will be arranged by Bear Paws to accommodate the anticipated crowd, said Cameron. Students may dance if they so desire, he continued.

Overseas Teaching Opportunities Offered Students

Miss Harriet Yarrow, who has been teaching in Turkey, called at the Placement bureau and Teacher-Placement department and left information regarding teaching opportunities offered by the American Board of Commissioners for Foreign Mission.

Miss Yarrow will be in Missoula until Friday of this week and will discuss overseas teaching opportunities in Turkey and elsewhere with students.

Appointments to talk with Miss Yarrow can be made at the teacher-placement office in Math-Physics 105, according to Mrs. Leona Peterson, secretary.

We Have Support, Demand, Land, But No Golf Course

South of our campus on the flats between the strip houses and the mouth of Pattee canyon lies what remains of the MSU golf course. This corpse has been buried with neglect and disinterest and is fittingly covered with weeds and rocks. It is definitely an eyesore.

This is how it looks today:



Recently a student group submitted a plan to bring MSU's golf course back to life and has received attention from the administration and a faculty committee. The main problem these groups face is to locate a sufficient water supply to drill a well. Water is needed to insure proper maintenance.

The Kaimin has in the past supported the re-birth of an MSU golf course and will continue to do so in the future. Besides the recreational attraction and facility it offers, it also offers financial return. Missoula offers the students of MSU hardly any golfing opportunities and then only to a select few.

The Intramural golf tournament must be held at Polson, 70 miles to the north. The student who wishes to play a game of golf must travel to Polson, wait until he travels to his home town, or forget the idea.

We need a golf course. We have the land, student, and administration support, and we believe we have the demand.—L.K.

Solberg Criticizes Budget-Finance Music Decision

Dear Editor,

"... that this is not the place for them to appear, and what students like to see is not necessarily what they should see." Do Robb, Walker, and DeForth have any suggestions as to where students should go to

hear the contemporary form of American folk music?

Is Western music degrading as presented by a foursome of talented musicians who are acclaimed by hundreds of mature, adult students? Who can say "what" students should see? We're grown-up people now and if we want to hear "Devil Fiddle" one day, and "Konzert in D" by Mozart the next, who's to say "NO—neither is what the students should see."

How dare a handful of bigoted hard-noses formulate absurd suggestions as to what the rest of the student body "should see." Are a few more unjustly prejudiced souls going to be allowed to possibly disapprove of Stan Kenton and therefore cancel all music in MSU except for the few choice bits coming sporadically from Cook Hall?

How childish can one get?

Dick Solberg

Budget-Finance Congratulated

Dear Editor,

In regard to Tuesday's editorial, "Self-Ordained Judges of MSU Entertainment?", I wish to take this opportunity to congratulate the Budget and Finance committee, who realize that the "better social standards" you (inaccurately) accuse them of seeking are "judicious and worthwhile."

Sincerely,

Maryann Wyse

Harris Objects To Handling Of Toner Story

Dear Editor:

This is to let you know that in my opinion your handling of the Toner story in your issue of February 24th is a prime example of journalism at its worst.

Beyond the titillation provided by the headlining of sexual perversion, what purpose has been served by blazoning the news of the misfortunes of these people? If the Kaimin even attempted to make a general coverage of the news there might be some excuse for giving this item a mention. As it is, only a badly warped editorial policy could account for featuring this story on the basis that it involved a University employee.

John A. Harris

Chairman, Dept. of Social Work

(Editor's note: In reference to your attack I regard you as an individual who believes in the theory that the only news that should be published is good news. You are wrong and as an educator in social work you should have the intelligence to realize this. You know, and the world about you knows, that such activities occur frequently. It is the public's right to know of this news. Yet a few people are still of the old school of thought—strict censorship on anything concerning sex.

The Toner story was handled as a straight news story. There was no attempt to distort the facts. The story was published in full regard of Kaimin editorial policy and this editor and staff will stand behind that policy. Do you know what journalism means? Do you believe in the right of the people to know? I think you believe that a newspaper should only be a medium to communicate the bright side.

You use the word "titillation" to start the second paragraph of your convulsion of opinion. Titillation occurs by the reflection of one's mind on a subject, thus the titillation is yours. It certainly was not ours.

The Kaimin is the official newspaper of the Associated Students of Montana State University. Those students occupy this campus. It is their right to know what occurs on this campus and it is the Kaimin's duty to publish that news.)

'Ugly Man' Contest Has Rules Change

Alpha Phi Omega's "Ugly Man" contest is now operating under a new set of rules. The contest will be official only Wednesday through Friday of this week.

Guadalajara Summer School

A bilingual summer school sponsored by University of Guadalajara in co-operation with Stanford University faculty members will be held in Guadalajara, Mexico, June 28-Aug. 8, 1953. Offerings include art, folklore, history, language, and literature courses. \$225 covers six-weeks tuition, board and room. Write Prof. Juan B. Rael, Box K, Stanford University, Calif.

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LITTLE MAN ON CAMPUS

BY DICK BIBLER



"Now I suppose you girls think you can give ME one of your sill week-end campuses."

Pub Committee To Interview Kaimin Applicants

Applicants for the position of editor and business manager of the Kaimin will be interviewed by Publications board today at 4 p.m. in the Eloise Knowles room.

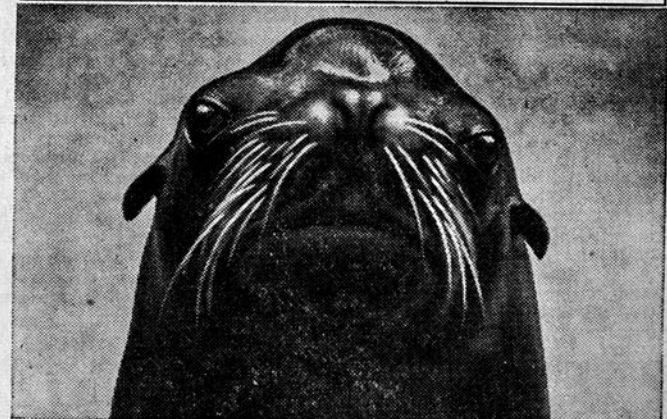
Written applications must be submitted by candidates to Betty Smith, Miles City, chairman of the board, at the Kaimin newsroom or the Student Union business office before the meeting.

To qualify for the position of editor, a student must be a journalism major of junior standing. Applicants must have at least one quarter of reporting practice or one quarter of copyreading practice and have been on the Kaimin staff for two quarters.

Business manager applicants must also be of junior standing. A knowledge of advertising, business procedures, and previous service to Kaimin business managers will be considered in the applications, Miss Smith said.

KAIMIN WANT ADS PAY!

J. Paul Sheedy* Switched to Wildroot Cream-Oil Because He Flunked The Finger-Nail Test



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* of 131 So. Harris Hill Rd., Williamsville, N.Y.
Wildroot Company, Inc., Buffalo 11, N.Y.



The Montana KAIMIN

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Women Skiers Place Fifth In Ski Meet

MSU women skiers placed fifth in a field of six teams competing in the Women's Northwest Intercollegiate ski meet at Stevens Pass, Washington last Saturday.

The University of Washington, with two teams, took first and second places. University of British Columbia placed third and Washington State college, University of Idaho and MSU followed. Western Washington College of Education, Bellingham, Wash., was last.

These five girls made the trip: Phyllis Kind, Portland, Ore.; Patsy Anderson, Bozeman; Nan Hubbard, Missoula; Liv Steen, exchange student from Oslo, Norway; and Rosemary Laing, Missoula.

Three girls who took the first three individual places were freshmen, said Deanne Thorsrud, P.E. instructor and coach for the MSU team—"they were all beautiful skiers." Two are from the University of Washington and one from the University of British Columbia. "Weather was perfect and the meet was well run," said Mrs. Thorsrud. "The girls hadn't had the practice and experience to place better."

Oddballs Win Fourth Game By 54-30 Tally

Oddballs Athletic club easily handed Education club their eighth straight loss Monday evening, 54-30, in the only intramural game played.

A scheduled contest between League B's undefeated Phi Delt and oft-beaten Corbin hall resulted in a forfeit to the Phi Delt when Corbin did not show.

The Oddballs, paced by Del Swerdfeger and Don Cameron, grabbed an opening lead and lengthened it as the game progressed.

The slower "iron five" Education team could manage only 11 field goals and five of these came through the efforts of Bob Cooke.

Box Score:

Oddballs-54	fg	ft	tp	Education-30	fg	ft	tp
Bailey	3	1	7	Firm	2	1	5
Swerdfeger	6	5	17	Kleinhaus	3	1	7
Cameron	5	0	10	Woepfel	1	1	3
Caine	1	0	2	Cooke	5	4	14
Cusker	1	0	2	Stannard	0	1	1
Olsen	1	0	2				
Lambros	4	0	8				
Haas	2	2	6				
Totals	23	8	54	Totals	11	8	30

Intramural Basketball Standings

League A	W	L	League B	W	L
SAE	8	0	Sigma Nu	7	0
Sooners	7	1	PDT	6	0
Sigma Chi	8	1	No Names	5	2
Blues	5	3	Theta Chi	5	2
Strips No. 2	1	6	Jumbolaya	5	3
Ski club	4	4	SPE	4	3
Jumbo	3	3	Oddballs	4	3
PEK	3	3	SGE	2	5
South hall	3	5	Sigma Alpha		
Foresters	3	5	Scrounges	2	5
PSK	2	5	Mel's Rejects	0	7
ATO	1	7	Education club	0	8
Rodeo club	1	7			
Deacons	0	6			

"Boys Didn't Shoot Well" Says Dahlberg of Cagers

Coach Jiggs Dahlberg attributed Montana's two Skyline defeats last weekend to the fact that "the boys didn't shoot well," but he said they "played good otherwise and the officiating was OK."

Dahlberg said both games were good games. The home floor probably contributed to the New Mexico and Denver victories, he said. But he added that neither team looked exceptionally good. Both teams had a better shooting percentage than Montana but neither of them hit too high.

"Ritch Johnson played the most

consistent ball and Jack Coppedge played well too," remarked Dahlberg.

With respect to refereeing, Dahlberg said that in "every conference game we've played this season the home team has had more free throw attempts than the opposing team." Athletic director Paul Chumrau and Dahlberg agreed that this is the result of many things but mainly it is because of the home crowd pressure upon the official. Chumrau added that it depends a lot upon the individual referee.

Intercollegiate Billiard Play Set for MSU if Enough Sign

Two students have already indicated an interest in participating in the Intercollegiate Telephonic billiard tournament.

Cyrile Van Duser, Student Union manager said that interested students must sign up for the tournament by Thursday, February 26.

Should enough students indicate an interest, the program will begin on this campus. The tournament will be conducted on a team basis in competition with other colleges throughout the nation participating in this program. Single players can register and be placed on a team.

Some years ago, Charles C. Peterson, who has done much to stimulate interest in billiards among the colleges, originated a tournament in which colleges could compete against each other. The impossibility of inter-collegiate play with all the contestants present at one time was apparent, but Mr. Peterson devised a system by which they can still compete and stay at home. This system, known as the "telephonic tournament," will be used in the 1953 Intercollegiate Billiard tournament.

All entrant colleges are divided into groups composed of a maximum of nine schools in each. They

begin to play at the same time in that group, and half way during the match and again at the conclusion of the play, telephonic reports are given to and from the Billiard Congress headquarters at Chicago.

At the time these reports are made, all colleges in that group are on the wire with the Billiard Congress so that, in addition to giving the score for each college, the rest of the competing colleges in that section can hear the progress of their opponents.

Mount Vernon was named for Admiral Edward Vernon of the British Navy under whom George Washington's brother, Lawrence, served.

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FLORENCE LAUNDRY*

Male Ski Team Will Participate In Canada Meet

MSU's male ski team will go "international" this week end when it travels to Kimberley, B. C. for the Northwestern Intercollegiate ski meet. The six man team will compete with colleges from the U. S. and Canada.

Coach Joe Saltsman says at least eight schools are planning to attend the meet, among these the University of Alberta, the University of British Columbia, Wenatchee and Whitman colleges (both from Washington), and an Idaho school.

These team skiers will leave Thursday: Cliff Wordal, Missoula; Dick Solberg, Missoula; Lew Penwell, Billings; Paul Maxwell, Butte; Del Mulkey, Aberdeen, Wash.; Ray Ruana, Bonner.

Like most college meets the Kimberley event is "four-way," although a giant slalom will be substituted for the regular downhill race. The giant slalom and cross-country will be run Saturday, and the slalom and jumping events Sunday. Kimberley is near the Kootenai river and north of Bonners Ferry, Idaho.

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Girls Basketball Finals This Week

Kappa Alpha Theta and Syna-delpic will play for third place in the women's basketball intramural program Wednesday afternoon. In the consolation game Kappa Kappa Gamma will meet Tri-Delta. The games will start at 4:15 p.m.

Independents will meet New Hall Thursday at 4:15 for the championship.

Play Day Officials To Be Announced

Committees for the high school play day in May will be announced by Ruth Requam, Choteau, at a meeting in the Women's gym Wednesday at 4 p.m.

All house and dorm sports managers, all WAA sports managers, and the executive board should attend.

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Essays Due April 15

Phi Alpha Theta, history honorary, will sponsor its second essay contest this spring which is open to all students. Entries must be submitted by April 15, according to Larry Hill, president, and can contain up to 5,000 words on history or political science.

The paper must have been written this school year, can not be part of a graduate thesis, and must not have been submitted to a publication. Authors will remain anonymous, submitting a title page and a sealed envelope containing the name of the theme and the author to the history department office at L120.

The paper can be submitted only by the author and should be written in standard form with footnotes following the style used in the "Historian" of Phi Alpha Theta. Copies are on hand in the University library.

Entries will be divided into graduate and undergraduate groups with a first place prize of \$15 going to each division. If the committee of three judges feels that there is no paper in one group worthy of a prize, it may award prizes of \$15 and \$10 to the second group. No prize will be given if no paper is deserving of the award. Honorable mentions may be awarded.

With the author's permission, the winning papers will be submitted to the "Historian" for possible publication. The winning paper in the last contest by Bill Smurr was published in the "Northwest History Quarterly." Additional information may be obtained from Larry Hill or Mr. Chamberlin.

Students Store Sells Nearly 6,000 Books a Quarter, 20,000 a Year

We have our own little general store right on campus in the form of the Associated Student book store. It carries everything from tooth paste and soap flakes to the

latest editions of botany, English, and history textbooks.

"We try to have the books and supplies here and get them out to the students the first two to three days after the beginning of each quarter," Morris McCollum, manager of the book store, said.

The average student buys about three books per quarter, making a total of about 6,000 books for all students per quarter and 20,000 per year, including the summer session, he said.

The book store employs four full-time clerks and four to eight students during each quarter. Eight student clerks are usually needed to handle the beginning-of-the-quarter rush.

Mr. McCollum said that all book prices are set by the publishers, contrary to widespread student belief, and the book store only makes a profit of about 3 per cent. Students may sell old books to the store, he said, the last two weeks of each quarter. Books are ordered according to lists supplied by instructors.

Plymouth Rock has been moved twice, but is now in its original setting. Daniel Webster delivered one of his most famous orations over Plymouth Rock at the second centennial of the landing in 1820.

Sigma Nus Slate Service Activity

This week is Sigma Nu service week—a week in February set aside by all Sigma Nu chapters for the purpose of promoting some worthy cause, Gil Caruso, Sigma Nu president, reported.

The Sigma Nu chapter on this campus will prepare 10,000 letters and envelopes for the Montana Society for Crippled Children. The letters will be sent to potential donors when the society begins its campaign March 5.

Posters and containers for donations will be put on the campus later in the week as a part of this promotion, Caruso said.

Dates Scheduled For Tick Shots

Dates for tick shots will be March 2, 9, 16, and 23, according to Dr. M. P. Wright, student health service. He emphasized that shots would be given to students only.

If a student has had shots before, only one booster shot is necessary. Otherwise, a series of three shots one week apart is necessary. The cost is 50 cents per shot payable at the Main hall Business office.

A man, riding horseback at 8 miles an hour, would reach Venus in 365 years. A cannon shot, traveling at 889 miles an hour, would reach Saturn in 90½ years.

Chapman Speaks To Geology Group

John Chapman, biology department instructor, will speak this noon at the national geology fraternity meeting in Room 3 of Main hall.

Chapman's address will be on "Biological Evidence on the Theory of Continental Drift." The fraternity, Sigma Gamma Epsilon, meets every Wednesday noon. The meetings are open to the public.

The sails of Viking ships, used in trips to America, were made of flax, and were bound by animal hides.

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Richard H. Brenneman
University of Pittsburgh

I like a boy who's lots of fun—
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There's something else I also like—
A Lucky smoking guy!

Carolyn Weckel
Oklahoma University

Nothing no, nothing-beats better taste

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So, for the thing you want most in a cigarette...
for better taste—for the cleaner, fresher, smoother taste of Lucky Strike...

Be Happy—GO LUCKY!

Freshman Doakes is campus king—
An honor key he's wearing;
He won it proving Luckies best
By tearing and comparing!

Arthur Distasio
Northwestern University

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